



**FALL COCKTAILS & DESSERT RECEPTION
HOSTED BY THE FOUNDATION FOR FINANCIAL PLANNING**

October 2, 2017, 8:30 PM • Omni Nashville Hotel

Join us for an evening of networking, fun, food and drink, as we toast pro bono financial planning and celebrate the start of the fall season with specialty cocktails, desserts and giveaways.

Last year, the Foundation for Financial Planning (FFP) embraced a new vision: to dramatically increase our impact over the next three years, ensuring that our efforts are reaching more people in need with quality financial advice. Come hear powerful stories of pro bono financial planning from FFP leaders, beneficiaries and volunteers, and learn how to join the growing movement of companies and advisors contributing their time and resources to help even the most vulnerable individuals gain financial peace of mind.

Sponsors of the reception will receive brand visibility before, during and after the event, along with extra benefits for employees and clients. Full sponsorship benefits are listed below.

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor (\$10,000)

Benefits include:

- Top billing on all event collateral, including pre- and post-event promotional materials and signage on-site
- Special recognition as the event's leading sponsor in FFP e-blast (reach of 10,000 leading planners)
- Special recognition as the event's leading sponsor on FFP's social media channels
- Special signage with company logo on the dessert tables at the event
- Special recognition during the program by FFP leadership
- Opportunity to sponsor raffle giveaway, pending conversations with FFP team
- 30 additional drink tickets for distribution to company employees and clients (all reception attendees will receive two drinks tickets upon entry)

Gold Sponsor (\$5,000)

Benefits include:

- Recognition as a Gold Sponsor in all event collateral, including pre- and post-event promotional material and signage on-site
- Recognition as a Gold Sponsor in FFP e-blast (reach of 10,000 leading planners)
- Special signage with company logo on the bars at the event
- 15 additional drink tickets for distribution to company employees and clients (all reception attendees will receive two drinks tickets upon entry)

Silver Sponsor (\$2,500)

Benefits include:

- Recognition as a Silver Sponsor in all event collateral, including pre- and post-event promotional material and signage on-site
- Recognition as a Silver Sponsor in FFP e-blast (reach of 10,000 leading planners)
- 10 extra drink tickets for distribution to company employees and clients (all reception attendees will receive two drinks tickets upon entry)

For more information on sponsorships, contact Katie Hammer at khammer@foundationforfinancialplanning.org.