



**FOUNDATION FOR  
FINANCIAL  
PLANNING**

*Powering Pro Bono Financial Planning*

## 2016 Impact Report



Each year, the Foundation for Financial Planning helps develop and support programs across the country connecting vulnerable families and individuals to free, quality financial advice. In 2016, we were proud to support efforts that benefited homeless women and their families, low-income homebuyers, military, domestic violence survivors and more. Since our founding in 1995, FFP has funded pro bono programs in 37 states.

### OUR HISTORICAL IMPACT

#### 2016 IMPACT



**AWARDED \$347,634**  
IN GRANT FUNDING



**15,500 HOURS CONTRIBUTED**  
BY FINANCIAL PLANNERS, VALUED AT \$3 MILLION

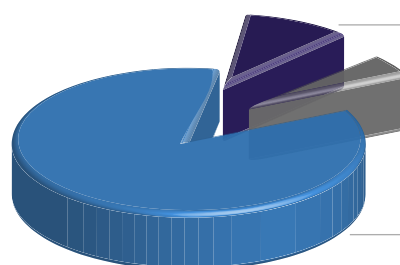


**HELPED ACTIVATE OVER 1,200**  
VOLUNTEER FINANCIAL PLANNERS



**REACHED OVER 15,000 PEOPLE IN NEED,**  
INCLUDING 11,556 THROUGH GROUP WORKSHOPS  
AND OVER 4,200 THROUGH ONE-ON-ONE SESSIONS

#### 2016 EXPENSE ALLOCATIONS



**10%** FUNDRAISING

**5%** ADMINISTRATION

**85%** GRANTS & PROGRAMS



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## 2016 Grantees

In 2016, we proudly supported pro bono financial planning programs and events across the country, including grants to 12 nonprofit organizations and over 20 Financial Planning Association® (FPA®) chapters. Our 2016 nonprofit grant recipients include:

Organization	Location	Key Population Served
<b>Asset Builders</b>	Madison, WI	Low-income individuals and families
<b>Baton Rouge Community College Foundation</b>	Baton Rouge, LA	Low-income students and their families
<b>Bridges to Independence</b>	Arlington, VA	Homeless women and families
<b>Career Gear</b>	New York, NY	Low-income men
<b>DebtWave Credit Counseling, Inc. d.b.a. San Diego Financial Literacy Center</b>	San Diego, CA	Low-income and military families
<b>Financial Education Outreach</b>	Birmingham, AL	Low-income individuals and families
<b>Habitat for Humanity of Greater Los Angeles</b>	Bellflower, CA	Low-income homebuyers
<b>Jewish Family &amp; Career Services, Inc.</b>	Atlanta, GA	Low-income individuals and families
<b>New Albany/Floyd Co. Habitat for Humanity</b>	New Albany, IN	Low-income homebuyers
<b>The Midas Collaborative</b>	Allston, MA	Low-income individuals and families
<b>Trellis (formerly NHS Phoenix)</b>	Phoenix, AZ	Low-income homebuyers
<b>Working in Support of Education</b>	New York, NY	Domestic violence survivors