



**FOUNDATION FOR
FINANCIAL
PLANNING**

Powering Pro Bono Financial Planning

2017 Impact Report



Each year, the Foundation for Financial Planning helps develop and support programs across the country connecting vulnerable families and individuals to free, quality financial advice. In 2017, we were proud to support efforts that benefited homeless women and their families, low-income homebuyers, military, domestic violence survivors and more. Since our founding in 1995, FFP has funded pro bono programs in 37 states.

OUR HISTORICAL IMPACT



HAVE AWARDED OVER \$6.6 MILLION
IN GRANT FUNDING



189,641 HOURS HAVE BEEN CONTRIBUTED
BY FINANCIAL PLANNERS, VALUED AT \$37.9 MILLION



HAVE HELPED ACTIVATE MORE THAN 18,568
VOLUNTEER FINANCIAL PLANNERS



HAVE REACHED OVER 418,002 PEOPLE
IN CRISIS OR NEED

2017 IMPACT



AWARDED \$495,585
IN GRANT FUNDING



17,287 HOURS CONTRIBUTED
BY FINANCIAL PLANNERS, VALUED AT \$3.4 MILLION

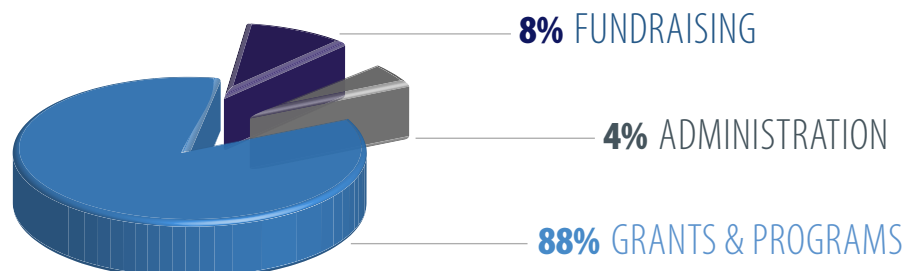


HELPED ACTIVATE OVER 2,037
VOLUNTEER FINANCIAL PLANNERS



REACHED OVER 23,511 PEOPLE IN NEED,
INCLUDING 15,470 THROUGH GROUP WORKSHOPS
AND OVER 8,041 THROUGH ONE-ON-ONE SESSIONS

2017 EXPENSE ALLOCATIONS





**FOUNDATION FOR
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2017 Grantees



In 2017, we proudly supported pro bono financial planning programs and events across the country, including grants to 18 nonprofit organizations and over 20 Financial Planning Association® (FPA®) chapters. Our 2017 nonprofit grant recipients include:

Organization	Location	Key Population Served
Association for Financial Counseling and Planning Education	Westerville, OH	Low-income individuals and families
Adult Student Outreach, UW-Whitewater	Whitewater, WI	Low-income students and their families
Borough of Manhattan Community College Foundation	New York, NY	Low-income students and their families
Bridges to Independence	Arlington, VA	Homeless women and families
Britepaths (Formerly Our Daily Bread, Inc.)	Fairfax, VA	Low-income individuals and families
CENTS (Consumer Education and Training Services)	Seattle, WA	Cancer patients and their families
Conejo Valley Senior Concerns	Thousand Oaks, CA	Low-Income older adults
DebtWave Credit Counseling, Inc. d.b.a. San Diego Financial Literacy Center	San Diego, CA	Low-income and military families
Family Reach	Boston, MA	Cancer patients and their families
Family Scholar House, Inc.	Louisville, KY	Low-income individuals and families
GreenPath, Inc.	Farmington Hills, MI	Low-income individuals and families
Habitat for Humanity of Greater Los Angeles	Los Angeles, CA	Low-income homebuyers
Indianapolis Neighborhood Housing Partnership, Inc.	Indianapolis, IN	Low-income homebuyers
Institute of Gerontology Wayne State University	Detroit, MI	Low-Income older adults
Kentucky Coalition Against Domestic Violence	Frankfort, KY	Domestic violence survivors
Making A Difference Foundation	Tacoma, WA	Low-income individuals and families
Midas Collaborative	Brighton, MA	Low-income individuals and families
NCEF-NAPFA Consumer Education Foundation	Chicago, IL	Wounded veterans
Working in Support of Education	New York, NY	Domestic violence survivors