



THE FUTURE OF PRO BONO

In celebration of FFP’s 25th Anniversary, we are proud to launch the **Future of Pro Bono Anniversary Fund**, which will make it easier than ever for advisors to give pro bono financial planning and advice to those who need it most.

The Future of Pro Bono Anniversary Fund will...



Expand funding to innovative programs nationwide – including our Pro Bono for Cancer effort – connecting pro bono volunteers and clients in new ways, often through virtual engagements.



Develop and scale a new digital volunteer matching platform, enabling Certified Financial Planner™ professionals to access pro bono opportunities right from their desk.



Collaborate with leading professional associations and companies to better support pro bono service among their members, employees and affiliated advisors.

Giving Levels

Founders Circle: “25 for 25”

- \$25,000 commitment, paid over up to 5 years
- Top billing across all Anniversary collaterals, including in select ads to run in leading trade publications throughout the year

Pioneers Circle:

- \$10,000 commitment, paid over up to 5 years
- Special recognition across select Anniversary collaterals and on FFP’s 25th Anniversary webpage

Champions Circle:

- \$5,000 commitment, paid over up to 5 years
- Special recognition on FFP’s 25th Anniversary webpage

*Levels apply to gifts from individuals & independent planning firms.

The Charles Schwab Foundation will match all commitments to the Anniversary Fund, dollar-for-dollar, up to a total of \$500,000.



FOUNDATION

To make a gift now, please click [here](#).